

ORDER



Orders
Order / Rev: 720700
Alt Order #: 06365005
Product Desc: RESTORE OUR FUTURE
Estimate: 2090
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	27	\$180,000.00	\$153,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$180,000.00	\$153,000.00	0.00
Totals	27	\$180,000.00	\$153,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/09/12	10/12/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	6	\$4,000.00	P-2	0.00	NM	6	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		6				\$4,000.00		0.00			
2	WTSP	10/09/12	10/12/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$4,800.00	P-2	0.00	NM	4	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		4				\$4,800.00		0.00			
3	WTSP	10/09/12	10/12/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	6	\$4,000.00	P-2	0.00	NM	6	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		6				\$4,000.00		0.00			
4	WTSP	10/09/12	10/09/12	Tue Prime A NCIS	CM	Tue 8-9p	- T - - - -	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- T - - - -		1				\$20,000.00		0.00			
E 5	WTSP	10/11/12	10/11/12	Prime Political Program Prime Political Program	CM	Prime	- - - T - -	:30	2	\$16,000.00	P-2	0.00	NM	2	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - T - -		2				\$16,000.00		0.00			
6	WTSP	10/12/12	10/12/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	- - - - F -	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - F -		1				\$12,000.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	10/13/12	10/13/12	NCAA Football Game #2	CM	3-7p	-----S-	:30	2	\$10,000.00	P-2	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					2	\$10,000.00		0.00			
8	WTSP	10/14/12	10/14/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$2,000.00		0.00			
9	WTSP	10/14/12	10/14/12	Sun Prime A	CM	7-8p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$14,000.00		0.00			
10	WTSP	10/15/12	10/15/12	7-730p	CM	7-730p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$4,000.00		0.00			
11	WTSP	10/15/12	10/15/12	730-8p	CM	730-8p	M-----	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$4,800.00		0.00			
12	WTSP	10/15/12	10/15/12	LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$4,000.00		0.00			
													Totals	27	\$180,000.00